Cam's Ag Experience

Colorado State Agronomy

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Abstract:

To increase awareness of Agriculture on Colorado State University's campus, the CSU Agronomy club has helped initiate Cam's Ag experience with six other agricultural clubs on campus. The Agronomy students have noticed a decline in students' knowledge about where our food comes from. Members of our club and the other agricultural clubs ventured out to CSU's plaza on campus to teach our fellow students where their food comes from. Annually in the fall semester, the CSU Agronomy Club partnered with other agricultural clubs, put together a campus super market . This is not an ordinary super market. In the Cam's Ag Experience super market, each club chose a store shelf product to put in their booth to teach other college students how it goes from the farm to our tables. Last year, 2015, was our first attempt at Cam's Ag Experience. The CSU Agronomy Club was excited to help start this hands-on conversation with other student on our campus.

Objective:

Promote awareness of agriculture and of our food supply to students at Colorado State University by:

- Showed different common food products
- Described how farmers and ranchers produce the raw product
- Explained how the product goes from farm to table



Materials and Methods:

- Coordinated with the Ag literacy department and other Ag Clubs
- Purchased bread, flour, acquired wheat plant, wheat seed
- Researched Colorado Wheat facts
- Advertised on social media



Discussion:





- Assisted in starting and growing this agronomic education event
- Set up booths on our campus plaza
- Taught other students where their food comes from
- Drew attention to agriculture
- Offered a safe place for students to learn about agriculture





Conclusion:

- Reached out to many students on campus
- Opened a comfortable platform for students to talk about agriculture
- The event grew in size by 2 booths (clubs) from 2015
- Bonded College of Agriculture clubs
- Gained satisfaction by teaching students where their food comes from
- Overall, reactions from students were positive

